

affinity

Date: 20th February, 2023

To,
The Israel Consulate.
Mumbai.

Sub: Business Visa Application for Mr. Vibhanshu Jain

Dear Sir/Madam,

This letter is in support of the business visa application of Mr. Vibhanshu Jain, bearing passport number **W4853970**. He has been appointed as a Director, Publisher Alliances since 10th October 2022.

Mr. Vibhanshu will be required to travel to Israel from 4th March 23 to 12th March 2023, to visit the Pushub Me LTD office, He will be residing at a local hotel and All expenses associated with his travel will be borne by Affinity Global Advertising Pvt. Ltd, Mumbai.

Should you require carrying out verification about his identity or credentials, you may call any of the following:

Monica Ajwani – VP, Finance – located in Mumbai – +91 9819802804
Zenja Karl Billimoria – VP, HR – located in Mumbai - +91 9821487764

About Us:

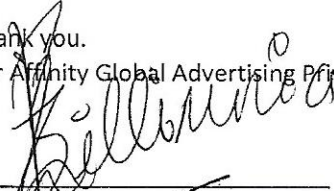
About Affinity.com:

Founded in 2006, Affinity is a high-performance; contextual online advertising network which is a subsidiary of Affinity Global Inc. Affinity has been in the business of powering technology that finds the right context for over 75,000 brands across the globe to initiate talking points. These talking points culminate into traffic, leads, sales, downloads, conversions, engagement et al. depending on each brand's marketing objective.

Affinity's Ad Platform enables brands to contextually break-the-ice with their target audience by serving more than 30 Billion ad impressions each month. This is achieved through exclusive contextual ad distribution on Affinity.com's network of 25,000+ partner syndication channels & in-house web properties. These represent a potent mix of Search, Toolbars, In-Text, In-Image, Display, Domain Parking, and other contextual traffic channels from across North America, Western Europe, India, and South-East Asia & Australia. For more information, visit www.affinity.com.

We would like to ask you for your assistance by granting this business visa.

Thank you.
For Affinity Global Advertising Private Limited



Zenja Karl Billimoria
Vice President – Human Resources



Affinity Global Advertising Pvt. Ltd.

7th floor, Spectrum Tower, Mindspace, Chincholi Bunder Road, Malad west, Mumbai- 400 064
Board Line: +91 22 4036 0100 | Fax +91 22 4036 0150 | Web:www.affinity.com | Email:info@affinity.com